



News From

Maggie Brooks

Monroe County Executive

For Immediate Release
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BROOKS ANNOUNCES PROJECTS APPROVED BY COMIDA

Monroe County Executive Maggie Brooks announced that the County of Monroe Industrial Development Agency (COMIDA) today approved incentives for several local economic development projects.

"Providing incentives that encourage investment and job creation in our area is a top priority for Monroe County government," said Brooks. "I am pleased that COMIDA could assist with these projects."

The following projects were approved today by COMIDA:

- **Sleep Insights Medical Services, LLC** (EquiPlus)
10 Hagen Drive, Suite 200
Rochester, New York 14625

Sleep Insights Medical Services, LLC will provide outpatient diagnostic testing and treatment for all types of sleep disorders, beginning July 2005. Sleep Insights will be purchasing medical records equipment and computers. Sleep Insights will be creating 7 jobs. The company has been approved for a GreatRate on the equipment purchase through the Monroe County Industrial Development Corporation (MCIDC).

- **Steven Aprilano Excavating & Septic, Inc.** (EquiPlus)
304 Burritt Road
Hilton, New York 14468

The applicant, an excavating company located in Hilton, New York is applying for a sales tax exemption on the purchase of new excavation equipment. The company currently employs 1 within Monroe County and will be creating 1 new full-time job. The company has been approved for a GreatRate on the equipment purchase through the Monroe County Industrial Development Corporation (MCIDC).

- **Winton Place Business Center, LLC (JobsPlus)**
84 Humboldt Street
Rochester, New York 14609

Tenant: Microworx Direct, Inc.

The applicant is proposing to build out 4,000 square feet of a 10,000 square foot facility at Allens Creek Road in the Town of Brighton. The 4,000 square feet will be leased to Microworx Direct, Inc., a locally owned provider of computer equipment and services to small and medium-sized businesses and government accounts. The project is projected to create 1 full-time job.

The EquiPlus program combines the investment incentives of the GreatRate and GreatRebate programs with the sales tax exemptions offered through COMIDA. Companies that receive GreatRate or GreatRebate benefits through MCIDC for the purchase of equipment can receive an additional sales tax exemption on the purchase of that equipment through COMIDA.

JobsPlus is a tax abatement program that, in addition to sales tax exemption and/or mortgage tax exemption, provides 90% abatement on increased assessment associated with the project in the first year, decreasing 10% per year for a ten-year period.

COMIDA is a not-for-profit, public benefit corporation and governmental agency. Its purpose is to encourage established businesses to expand locally and to attract new industries to the Greater Rochester area. COMIDA incentives apply toward the purchase of land and construction of new facilities, the expansion of existing buildings, the purchase of new machinery and equipment, as well as the renovation of existing facilities.

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